

Our
vision: a
kinder society
where persecuting
animals for sport
is a thing of
the past

# **Public Affairs Officer (Wales)**

£31k per annum

## Your impact:

#### Catalyst for change

As a key player in the public affairs team, you'll play a pivotal role in shaping political debate towards ending cruelty inflicted on animals in the name of 'sport'.

#### Collaboration

You'll work with key stakeholders to build and maintain influential relationships, garnering support for our objectives and activities.

#### Connectedness

You'll understand our supporters to deliver impactful campaigns that set the standard for improving animal welfare.

# Responsibilities:

- Provide effective presentation and representation of the League's policies to the Welsh Government and related bodies, Members of the Senedd, Welsh local authorities and Welsh MPs across all political parties.
- Develop and implement plans and strategies to take forward the League's priorities in political arenas, including leading on the League's attendance at party conferences and political events.
- Provide the Head of Public Affairs and senior management with information, reports, and actions to communicate trends and developments, emerging interests, and support for the League's public relations initiatives.

# Must-have skills, education & experience:

- Relevant experience in political communications, campaigns, publics affairs, or similar.
- Strong knowledge of Senedd processes and the Welsh legislative environment.
- Excellent stakeholder management and communication skills.



#### League culture

#### What do we do?

Animals are at the heart of everything we do. We strive to protect animals from being persecuted in the name of 'sport.'

#### We campaign for change

Standing up for those who don't have a voice, our hard-hitting campaigns inspire action and demand changes to legislation to protect them.

#### We educate

Our high-profile work in the media and expert behind thescenes lobbying across the devolved nations, ensures we can create awareness of the plight our wildlife faces.

#### We provide intelligence to law enforcement

Our animal crimewatch gathers reports of suspected animal cruelty for us to investigate. Our in-house intelligence team provides packages for local law enforcement about those suspected of illegal activity to bring them to justice.

# We safeguard the natural environment across our wildlife reserves

Our ten wildlife reserves provide a safe haven for animals to roam free from persecution. Our reserves allow space for wildlife to flourish with minimal intervention and after just a few years this has already seen positive environmental results.



# What's it like to work at the League?

Hear from the Senior
Management Team

What do staff enjoy about their work?

What are the biggest challenges?

How does the team feel about the League as an employer?

## Why join us?

In addition to the opportunity to impact real change for animals, we have:

- Great benefits
- A strong commitment to learning and development
- An ethical approach to sustainability, diversity and inclusion, and business practices

### More about the role

### Ready to make a real difference? Don't wait - apply now!

We're looking to fill this position quickly and will be reviewing applications on a rolling basis.

#### **Next steps**

Work with us to stop animal cruelty in the name of sport, apply now by sending your CV to people@league.org.uk.
Together, we can redefine what is acceptable and create a better world for animals.